



www.myfoxtwincities.com

Remit Address:

**KMSP**  
**4614 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (952) 944-9999**  
**Billing: (952) 946-5633**

Billing Address:

**The New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

**INVOICE**

Advertiser	Alliance 4 Better MN
Product	77-75-1595 / Issue
Estimate Number	1595

Invoice #	4070413-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4070413
Alt Order #	Political Issue
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	77
Product Code	75

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	--W----					
	9			W	09/19/12	:30	5:43 AM	TV401X1612H	\$500.00		1
2	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	----F--					
	9			F	09/21/12	:30	5:42 AM	TV401X1612H	\$500.00		1
3	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	--W----					
	9			W	09/19/12	:30	6:54 AM	TV401X1612H	\$625.00		1
4	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	----F--					
	9			F	09/21/12	:30	6:37 AM	TV401X1612H	\$625.00		1
5	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
				09/24/12 to 09/30/12	1x	M-----					
	9			M	09/24/12	:30	6:56 AM	TV401X1612H	\$625.00		1
6	9	Fox 9 AM News at 7am	7a-8a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	-T-----					
	9			Tu	09/18/12	:30	7:16 AM	TV401X1612H	\$700.00		1
7	9	Fox 9 AM News at 7am	7a-8a								
		Political Issue Rates									
				09/17/12 to 09/23/12	1x	---T---					
	9			Th	09/20/12	:30	7:15 AM	TV401X1612H	\$700.00		1
8	9	Fox 9 AM News at 8am	8a-9a								

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Political Issue Rates											
				09/17/12 to 09/23/12		1x	--W----				
9	9	Fox 9 AM News at 8am	8a-9a	W	09/19/12	:30	8:25 AM	TV401X1612H	\$600.00		1
Political Issue Rates											
				09/24/12 to 09/30/12		1x	M-----				
10	9	Fox 9 AM News Saturday 7a	7a-8a	M	09/24/12	:30	8:29 AM	TV401X1612H	\$600.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-----S-				
11	9	Fox 9 AM News Su 7am	7a-8a	Sa	09/22/12	:30	6:58 AM	TV401X1612H	\$450.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-----S				
12	9	Fox 9 AM News Sunday 9am	9a-10a	Su	09/23/12	:30	7:58 AM	TV401X1612H	\$450.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-----S				
13	9	FOX at 5	5P-530P	Su	09/23/12	:30	9:23 AM	TV401X1612H	\$550.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-T-----				
14	9	FOX at 5	5P-530P	Tu	09/18/12	:30	5:23 PM	TV401X1612H	\$525.00		1
Political Issue Rates											
				09/24/12 to 09/30/12		1x	M-----				
15	9	FOX at 530	530p-6p	M	09/24/12	:30	5:11 PM	TV401X1612H	\$525.00		1
Political Issue Rates											

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15	9	FOX at 530	530p-6p								
		Political Issue Rates									
					09/17/12 to 09/23/12	1x	--W----				
	9			W	09/19/12	:30	5:57 PM	TV401X1612H	\$525.00		1
16	9	FOX at 530	530p-6p								
		Political Issue Rates									
					09/17/12 to 09/23/12	1x	----F--				
	9			F	09/21/12	:30	5:43 PM	TV401X1612H	\$525.00		1
17	9	Fox 9 AM News at 8am	8a-9a								
		Political Issue Rates									
					09/17/12 to 09/23/12	1x	---T---				
	9			Th	09/20/12	:30	8:12 AM	TV401X1612H	\$600.00		1
18	9	Fox 9 AM News at 8am	8a-9a								
		Political Issue Rates									
					09/24/12 to 09/30/12	1x	M-----				
	9			M	09/24/12	:30	8:12 AM	TV401X1612H	\$600.00		1
19	9	Fox at 9	9p-10p								
		Political Issue Rates									
					09/17/12 to 09/23/12	1x	-T-----				
	9			Tu	09/18/12	:30	9:24 PM	TV401X1612H	\$1,350.00		1
20	9	Fox at 9	9p-10p								
		Political Issue Rates									
					09/17/12 to 09/23/12	1x	---T---				
	9			Th	09/20/12	:30	9:13 PM	TV401X1612H	\$1,350.00		1
21	9	Fox at 9	9p-10p								
		Political Issue Rates									
					09/24/12 to 09/30/12	1x	M-----				
	9			M	09/24/12	:30	9:20 PM	TV401X1612H	\$1,350.00		1
22	9	Fox at 9	9p-10p								

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Political Issue Rates											
				09/17/12 to 09/23/12		1x	--W----				
23	9	Fox at 9	9p-10p	W	09/19/12	:30	9:54 PM	TV401X1612H	\$1,350.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	----F--				
24	9	FOX at 9	9p-10p	F	09/21/12	:30	9:32 PM	TV401X1612H	\$1,350.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-----S-				
26	9	M-F 2p-3p ANDERSON	2p-3p	Sa	09/22/12	:00			<del>\$825.00</del>	Credited	1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-TWTF--				
27	9	Sa News Flw Clge Football	Various	F	09/21/12	:30	2:37 PM	TV401X1612H	\$200.00		1
Political Issue Rates											
				09/17/12 to 09/23/12		1x	-----S-				
9				Sa	09/22/12	:30	11:01 PM	TV401X1612H	\$825.00		1
				<u>Aired Spots</u>							
				<b>25</b>							

<u>Gross Total</u>	<b>\$18,000.00</b>	
<u>Agency Commission</u>	<b>\$2,700.00</b>	
<u>Net Amount Due</u>	<b>\$15,300.00</b>	<b><u>Payment Terms 30 Days</u></b>

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